

AMERICAN VANADIUM RE-ENGAGES PUBLIC RELATIONS FIRM, VORTICOM, INC.

June 8, 2015 - AMERICAN VANADIUM CORP. ("American Vanadium" or the "Company") (TSX.V: AVC) (OTCQX: AVCVF) is pleased to announce that it has re-engaged the services of Vorticom, Inc., <u>www.vorticom.com</u>, to provide public relations services to the Company including editorial opportunities in the media, work with ancillary marketing partners and additional marketing communications activities. Previous media secured by Vorticom for American Vanadium include broadcast interviews on <u>Bloomberg TV's Taking Stock with Pimm Fox</u>, <u>CNBC's Squawk Box Europe</u>, <u>BBC's News Magazine</u>, <u>BNN's Commodities</u> and <u>CBC's The National</u> and <u>Lang & O'Leary Exchange</u> programs and can be viewed on American Vanadium's website at <u>www.americanvanadium.com</u>.

"Nancy Tamosaitis of Vorticom created a tremendous amount of public relations interest in our company over the past few years which tremendously enhanced our profile with both the investor and clean tech communities," stated Bill Radvak, President & CEO of American Vanadium. "And with our expectations of significant developments in the near future, I am very excited to have Nancy and Vorticom back on our team."

Vorticom is an award-winning public relations firm based in New York City that specializes in generating high impact strategic media placements for their clients. Vorticom clients are quoted and featured in top tier national, international and regional media outlets.

As previously announced, the Company also reports that it has now issued an aggregate of 1,337,830 common shares in settlement of \$93,648.09 of debt.

About American Vanadium Corp.

American Vanadium is an integrated energy storage company and the Master Sales Agent in North America for GILDEMEISTER energy solution's CellCube energy storage system. The CellCube is the world's leading commercially available vanadium flow battery, providing long duration solutions over a 20+ year life for a broad range of applications including renewable energy integration and demand charge reduction. CellCube is a powerful, durable and reliable energy storage system that ensures a clean, emission-free energy supply at all times. American Vanadium is developing the Gibellini Vanadium Project in Nevada to be the only dedicated vanadium mine in the United States, providing a critical source of vanadium electrolyte for CellCube energy storage systems.

ON BEHALF OF THE BOARD

Bill Radvak, President and CEO



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