



PRESS RELEASE

**AMERICAN VANADIUM ENGAGES TORREY HILLS CAPITAL, INC.
AS INVESTOR RELATIONS CONSULTANT**

May 27th, 2014 - AMERICAN VANADIUM CORP. (“American Vanadium” or the “Company”) (TSX.V: AVC) (OTCQX: AVCVF) announced it has engaged Torrey Hills Capital, Inc. (“Torrey Hills”) to provide investor relations services to the Company and entered into a consulting agreement (the “Agreement”) for a minimum term of three months.

“Torrey Hills brings a strong track record of success working with companies in the technology sector and, being based in California, has first-hand knowledge of the requirements of Californian utilities to implement a tremendous amount of energy storage into their transmission networks,” stated Bill Radvak, President & CEO of American Vanadium. “American Vanadium is looking forward to introducing the Company to Torrey Hills’ large network of contacts and relationships throughout California and the US.”

Torrey Hills is a leading investor relations firm focused on introducing management teams and marketing small and microcap companies to investors in more than 50 cities across the United States and Canada. Torrey Hills plans to develop and manage a comprehensive finance and investor relations campaign for the Company, including building and maintaining an investor audience, increasing awareness of the Company in the investor community, and coordinating communication with management and investment professionals.

“With American Vanadium’s recent announcement of the upcoming CellCube installation at the headquarters of the Metropolitan Transportation Authority in Manhattan, NY, it is well positioned to benefit from the large near-term growth anticipated in the energy storage sector,” commented Cliff Masticola, President of Torrey Hills. “We are excited to represent American Vanadium as a leader in the burgeoning long duration energy storage sector.”

Pursuant to the Agreement, American Vanadium will pay Torrey Hills a monthly fee of \$6,500 and grant an option to purchase up to 100,000 common shares of the Company at the exercise price of \$0.60 each for a term of two years which will vest at 25,000 shares per quarter. The options are granted pursuant to the Company’s Stock Option Plan.

About American Vanadium Corp.

American Vanadium is an integrated energy storage company and the Master Sales Agent in North America for GILDEMEISTER energy solution’s CellCube energy storage system. The CellCube is the world’s only commercially available vanadium flow battery, providing long duration solutions over a 20+ year life for a broad range of applications including renewable energy integration and demand charge reduction. CellCube is a powerful, durable and reliable energy storage system that ensures a clean, emission-free energy supply at all times. American Vanadium is developing the Gibellini Vanadium Project in Nevada to be the only dedicated vanadium mine in the United States, providing a critical source of vanadium electrolyte for CellCube energy storage systems.

About Torrey Hills Capital, Inc.

Torrey Hills was formed in 1998 and is headquartered in Rancho Santa Fe, California. Its team of professionals offer experience and expertise in investor relations, corporate communications, non-deal road shows, and market support activities. It specializes in the development and marketing of emerging growth companies which trade in the United States (NYSE, AMEX, and OTC) and in Canada (TSX, TSX-V, and CNQ). Its marketing activities articulate its clients' key investment attributes, strategic direction, and financial expectations, all of which combine to ensure that its market value fully reflects past achievements and future opportunities. It focuses on a limited number of companies in order to provide comprehensive coverage, including unique investment related features not available anywhere else.

ON BEHALF OF THE BOARD

Bill Radvak, President and CEO

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